DESIGNJET PORTFOLIO *at a glance*
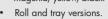
HIT **PRINT** INTELLIGENTLY

LARGE FORMAT OFFICE PRINTERS

For CAD and GIS professionals who want to print maps, technical drawings, posters and renders conveniently in-house.

HP DESIGNJET 111 PRINTER SERIES

HP'S MOST AFFORDABLE LARGE FORMAT PRINTER.

• 4 colour Original HP inks: cyan, magenta, yellow, black.
• Roll and tray versions.

HP DESIGNJET 510 PRINTER SERIES

AFFORDABLE STANDALONE PRINTER FOR SMALL WORKGROUPS.

• 4 colour Original HP inks: cyan, magenta, yellow, black.
• Efficient file sharing and wide network and computer compatibility thanks to embedded HP-GL/2.

HP DESIGNJET T790 ePRINTER SERIES

EASY PLUG-AND-PLAY LARGE FORMAT HP ePRINTER.

• 6 colour Original HP inks: cyan, grey, magenta, matte black, photo black, yellow.
• Get the job done quickly without sacrificing quality. Print up to 2 A1/D-sized prints per minute in Economode.
• Print to any HP Designjet printer without installing any drivers thanks to HP ePrint & Share[1].
• Discover the power of touch – this ePrinter's colour touchscreen enables intuitive operation and page previews.

HP DESIGNJET T1300 ePRINTER SERIES

EASY AND VERSATILE ePRINTER WITH TWO ROLLS.

• 6 colour Original HP inks: cyan, grey, magenta, matte black, photo black, yellow.
• Save time and paper with two rolls. Load the printer with the same – or different – paper types and sizes.
• Print to any HP Designjet printer without installing any drivers thanks to HP ePrint & Share[1].
• Discover the power of touch – this ePrinter's colour touchscreen enables intuitive operation and page previews.

HP DESIGNJET T2300 eMFP SERIES

THE FIRST WEB-CONNECTED PRINTER WITH MFP BENEFITS.

• 6 colour Original HP inks: cyan, grey, magenta, matte black, photo black, yellow.
• Scan drawings to create print-ready files. Share them via an e-mail link to your HP ePrint & Share library[1].
• Work on multiple projects at the same time with two rolls and smart switching.
• Discover the power of touch – this eMFP's colour touchscreen enables intuitive operation and page previews.

LARGE FORMAT LOW-VOLUME PRODUCTION PRINTERS

Print service providers, repro-houses and corporate reprographic departments who want to print long runs with fast turnaround times.

HP DESIGNJET L25500 PRINTER SERIES

INCREASE BUSINESS OPPORTUNITIES WITH A PRINTER THAT DELIVERS UNRIVALED VERSATILITY FOR OUTDOOR AND INDOOR APPLICATIONS.

• 6 colour HP Latex Inks: cyan, magenta, yellow, black, light cyan, light magenta for outdoor durability and an improved work environment.
• Ideal for POP posters, banners, vehicle wraps, exhibition and window graphics, light boxes, wall murals, interior decoration.

HP DESIGNJET T7100 PRINTER SERIES

INKJET PRINTING WITH LED SPEED AT BREAKTHROUGH TCO.

• 6 colour Original HP inks: cyan, magenta, yellow, matte black, grey, dark grey.
• Fast printing up to 170 D- or A1-sized prints/hour.
• High input/output capacity with up to 3 rolls and an optional stacker for up to 500 prints.
• Produce a large range of applications from low-cost CAD monochrome drawings to high-quality presentations.
• Ideal for centralised production environments such as repro-houses looking to expand their offerings and increase profits, and enterprises that want to save cost replacing a mono and a colour device with one production-ready printer.

HP DESIGNJET Z5200 POSTSCRIPT® PRINTER

INSTANT LARGE FORMAT PRINTING.

• 8 colour Original HP Photo Inks: cyan, magenta, yellow, matte black, light cyan, light magenta, photo black, light grey for vivid, long-lasting quality.
• Ideal for low-volume print service providers, including copy shops and quick printers, looking for an entry-level large format solution.

HP DESIGNJET Z6200 PHOTO PRINTER SERIES

FASTEST[2] HEAVY-DUTY PHOTO PRINTER.

• 8 colour HP Vivid Photo Inks: chromatic red, magenta, matte black, photo black, yellow, light cyan, light grey, light magenta.
• Turn around orders in record time with this the fastest printer in its class[2].
• Ideal for a broad range of output from posters to outstanding photos, maps to fine art, and other indoor applications – like POP displays and backlit signs.

LARGE FORMAT PHOTO PRINTERS

Professional photographers and graphic designers who want to create high-impact indoor prints consistently and accurately

HP DESIGNJET 130 PRINTER SERIES

AFFORDABLE DESKTOP 24"/A1 PHOTO PRINTER.

• 6 colour Original HP inks: cyan, magenta, yellow, black, light cyan, light magenta.
• 70-sheet input tray, optional roll feed, stand, and media bin.

HP DESIGNJET Z2100 PHOTOPRINTER SERIES

VERSATILE PIGMENT INK PHOTO PRINTER FOR HIGH QUALITY CREATIVE PRINTS AND PRE-PRESS PROOFS.

• 8 colour Original HP Photo Inks: cyan, magenta, yellow, matte black, light cyan, light magenta, photo black, grey for vivid, long-lasting quality.
• Achieve consistent and accurate colour with the HP Embedded Spectrophotometer.

HP DESIGNJET Z3200 PHOTO PRINTER SERIES

LEADING GALLERY-QUALITY B&W AND COLOUR PRINTS, EASE OF USE, AND BUILT-IN CALIBRATION AND PROFILING.

• 12 colour Original HP Photo Inks: blue, magenta, yellow, matte black, light cyan, light magenta, photo black, grey, light grey, chromatic red, green, gloss enhancer for exquisite and long-lasting gallery-quality black-and-white and colour prints.
• Achieve consistent and accurate colour with the HP Embedded Spectrophotometer, and PANTONE® emulation and PDF support included in optional PostScript version.

LARGE FORMAT MULTIFUNCTION PRINTERS AND SCANNERS

CAD and GIS professionals and repro-houses who want to print, copy and scan

HP DESIGNJET HD SCANNER

IN-HOUSE SCANNING/COPYING AT THE TOUCH OF A BUTTON.

• Powerful scan resolution – create images with realistic colours and precise lines that improve upon the original.
• Easy and intuitive operation with a 38.1-cm touchscreen graphical display.

HP DESIGNJET T1200 HD-MFP

DO AND OFFER MORE – PROCESS, PRINT, SCAN AND COPY.

• CCD scanning technology and embedded PostScript achieve the highest level of quality.
• Real time preview and retouch software, including a background cleaning option, to improve copying quality even for damaged documents.

Visit **www.hp.com/go/designjet** for more information about the HP Designjet portfolio. For best results, always use Original HP Designjet printing materials which deliver accurate line quality, vivid colours, and reliable, trouble-free printing. For more information visit: **www.hp.com/go/HPmediaresources**

[1] HP ePrint & Share is a free Web-printing solution that lets you automatically manage content online. It requires an Internet connection.
[2] Compared to large format inkjet printers under $25,000 for graphic applications. Based on the fastest rated colour speeds as published by manufacturers as of January 2010. Test methods vary.
[3] Some papers in this HP media category are recyclable. HP offers the HP Large format Media take-back programme in North America and Europe through which most HP recyclable media can be returned, availability varies. Some recyclable papers can be recycled through commonly available recycling programmes. For details visit www.hp.com/recycle Aside from this programme, recycling opportunities for these products are currently only available in limited areas. Customers should consult local recycling resources for recycling these products.

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4AA3-3968EEE, March 2011

LEGEND

PERSONAL		P	PRODUCTION ENVIRONMENT
SMALL WORKGROUP			WEB-CONNECTED
MEDIUM TO LARGE WORKGROUP			

CAD and GIS

ARCHITECTURE, ENGINEERING, AND CONSTRUCTION

• Architecture studios
• MEP (Mechanical, electrical and plumbing) engineering teams
• Construction general contracting departments
• Construction trade subcontractors and suppliers
• Topography studios
• Public works departments
• Property management/Real estate agencies

MANUFACTURING, AUTOMOTIVE AND TRANSPORTATION

• Industrial design departments
• Automotive and transportation design, engineering and manufacturing departments
• Aerospace design, engineering and manufacturing departments
• Shipbuilding design, engineering and manufacturing departments

INFRASTRUCTURE, UTILITIES AND COMMUNICATIONS

• Geographical data suppliers
• Commercial cartography services
• Utilities (electricity, water/wastewater, gas distribution, telecommunication, etc.)
• Environmental/conservation companies
• Oil & gas exploration companies

Recommended media[3]:
» HP Bond and Coated Papers
» HP Technical Papers
» HP Films (Technical)
» HP Photographic Papers

Solutions:
» HP ePrint & Share
» HP Designjet Excel Accounting Report

GRAPHIC DESIGN and PHOTOGRAPHY

GRAPHIC DESIGN

• Graphic design studios
• Advertising and marketing agencies and departments

PROFESSIONAL PHOTOGRAPHY

• Social, wedding and portrait photographers
• Commercial photographers
• Fine art photographers

Recommended media[3]:
» HP Bond and Coated Papers
» HP Films (Graphics and Technical)
» HP Photographic Papers
» HP Backlit Materials
» HP Self-adhesive Materials
» HP Banner and Sign Materials
» HP Fine Art Printing Materials

Solutions:
» HP Artist Software
» ArTrust

PRINT SERVICE PROVIDERS

REPRO-HOUSES

• Repro-houses

FINE ART PUBLISHING

• Artists
• Photographers
• Fine art reproduction
• Museum shops

OTHER PRINT SERVICE PROVIDERS

• Copy shops
• Sign shops
• Photo labs
• Commercial printers

Recommended media[3]:
» HP Bond and Coated Papers
» HP Technical Papers
» HP Films (Graphics and Technical)
» HP Photographic Papers
» HP Backlit Materials
» HP Self-adhesive Materials
» HP Banner and Sign Materials
» HP Fine Art Printing Materials

For HP Latex Inks[3]:
» HP Banners
» HP Self-adhesive Materials
» HP Films
» HP Fabrics
» HP Papers/Photographic Papers
» HP Specialty Materials

RETAIL

• Large department stores
• Hypermarkets/supermarkets
• Furniture stores
• Do-it-yourself stores
• Clothing, furniture and grocery stores
• Garage forecourts
• Garden centers
• Restaurants and pubs

Recommended media[3]:
» HP Bond and Coated Papers
» HP Films (Graphics and Technical)
» HP Photographic Papers
» HP Backlit Materials
» HP Self-adhesive Materials
» HP Banner and Sign Materials

Solutions:
» HP Instant Printing Pro

EDUCATION

• Associations
• Schools
• Colleges and universities
• Youth groups
• Special needs

Recommended media[3]:
» HP Bond and Coated Papers
» HP Technical Papers
» HP Films (Graphics and Technical)
» HP Photographic Papers
» HP Self-adhesive Materials
» HP Banner and Sign Materials
» HP Fine Art Printing Materials

EXPERIENCE EASY HP DESIGNJET PRINTING and **INSTANT SHARING** – where you are – with free HP **ePrint** & **Share**

AN **EASY** PRINTING EXPERIENCE:

• **Print without installing drivers**, nor opening applications.
• **Intuitive interface**, you don't have to be an expert to print large format documents.
• **Instant PDF creation** in one click for AutoCAD users while printing.

INSTANT PROJECT SHARING:

• **Instantly share** large format files – regardless of file size and format – and work more productively.
• **Track** team access to project documents.

YOUR PROJECTS ARE **AVAILABLE** WHERE YOU ARE:

• **Automatically upload or download** projects to and from your computer and your ePrinter's colour touchscreen.
• **Use your smartphone** to view projects in the cloud and print them to HP Web-connected printers[1].

KEEP YOUR PROJECTS **SAFE** WITH TRUSTED HP SECURITY:

• **Intellectual property** protection.
• **Secure Web** communication.
• **Data Center security**, physical access and data integrity protection.
• **Security certifications** and accreditations.

You can download this free software from:
www.hp.com/go/eprintandshare

[1] Remote printing will be available by end of 2011